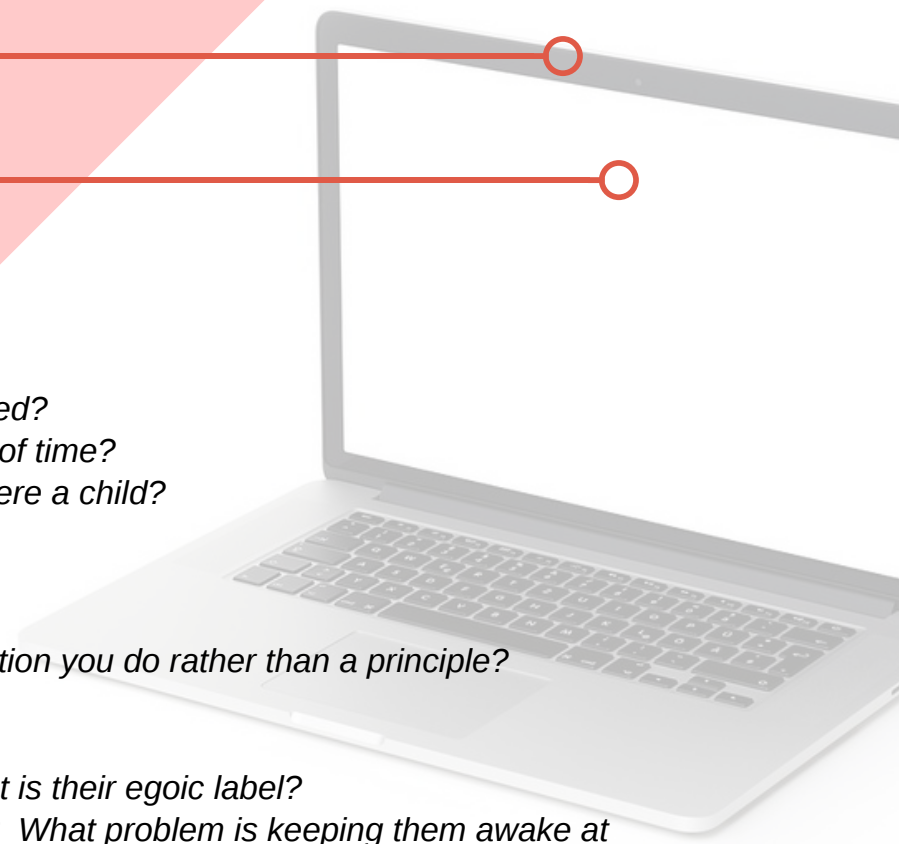


# *take your business to the next level!*

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## **Your Why**

- *What makes you want to get out of bed?*
- *What do you do when you lose track of time?*
- *What did you want to be when you were a child?*

## **Your How**

- *What is important in life to you?*
- *How can you make that a tangible action you do rather than a principle?*

## **Your What**

- *Who do you want to work with? What is their egoic label?*
- *What problem do they want to solve? What problem is keeping them awake at night?*
- *What concrete outcome do they want?*

*I work with \_\_\_\_\_ who struggle with \_\_\_\_\_ but  
who want \_\_\_\_\_*